



Weather warriors

Overview

“How do you deal with weather challenges?” Through this activity you will think about how data and weather forecasting can be used to support and benefit your local area, thinking about community, collaboration and social action.

Activity steps

- 01 Research** What effects can the weather have on the lives and jobs of people in your community? Are some people more affected than others? You might like to look into pollen, heatwaves, cold snaps, rainfall, high winds or something else. How can weather forecasting be used to help people? What can people do to prepare for different types of weather?



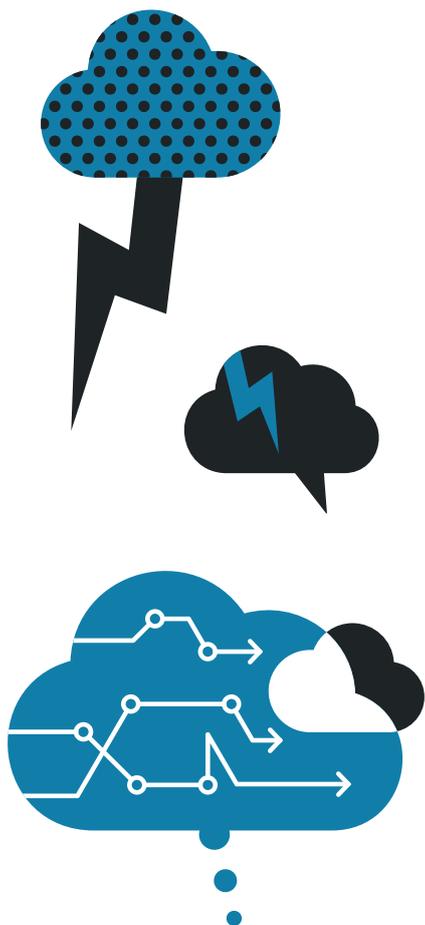
Time required

60 minutes



Materials required

- Internet access
- Poster making materials



02 Collect data

Using the ideas gathered in the previous step, create a questionnaire to interview people in your local community and ask about how weather has affected their lives or jobs in the past. This could be family, friends, neighbours, local business owners, or anyone else you'd like to ask. What steps did they take to get around any issues these weather conditions caused? If they didn't do anything, why was this? What could they do in the future to make things easier?

Tip

If your local area has recently seen a severe weather event, this could be a good opportunity to focus your questions on one event that affected a number of people you know.

03 Design

Use your research and the answers from your questionnaire to design a campaign that will show the sorts of weather challenges you've heard about. It should also include hints and tips on how to deal with these challenges. Decide who your target audience is. Who will this information be most useful for? Who does this type of weather mainly affect and how? What information will you include? You should think about ways to tell your audience about what things they can do to stop weather having bad effects on their health and wellbeing, or tell them about what local or national services they can use.

Tip

When designing your campaign think about what type of media your audience normally uses. What is the best way to reach them? E.g. heatwaves can affect older people, a poster in the doctor's surgery or advert on TV might reach more people of that generation than a YouTube video.

04 Make

Create your campaign to raise awareness and warn people in your local community to prepare for weather events. Be creative! You might like to make a poster, a video, a radio advert or something else. Don't forget to direct them to where they can find official warnings about severe weather and its impacts!